

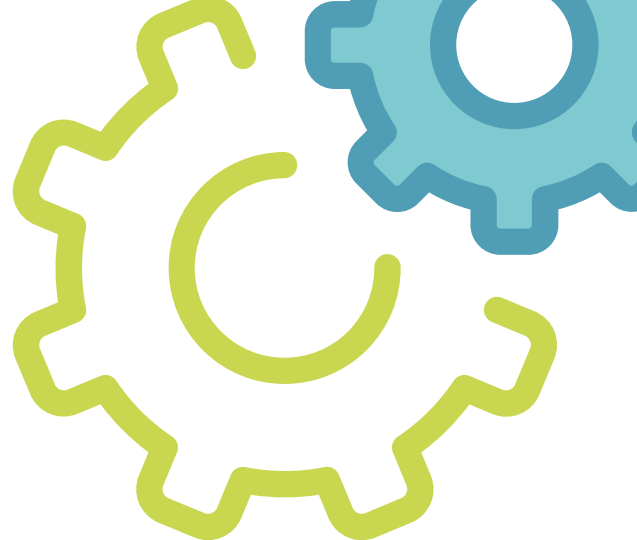


**CONFERENCE INDUSTRIE 4.0 in RIGA and BEYOND**  
**„Getting Ready for INDUSTRIE 4.0: Transformations Needed”**

**1st December 2017**

@ Trade fair Tech Industry 2017

Kipsala International Exhibition Centre BT 1, Conference Center Hall 2



On the occasion of the trade fair **Tech Industry 2017**, the **German-Baltic Chamber of Commerce** and the **Association of Mechanical Engineering and Metalworking Industries of Latvia (MASOC)** in cooperation with **the Ministry of Economics of Latvia** and the **Riga City Council** will host the 1<sup>st</sup> Industrie 4.0 Conference under the motto **“Getting Ready for INDUSTRIE 4.0: Transformations Needed”** on 1st December 2017 in Riga.

German, Nordic and Baltic experts will report first-hand information about the newest developments and innovations as well as get in touch and network with other participants. The presentations will inform Latvian companies which are active in manufacturing, electronics, IT and mechanical engineering about opportunities and requirements which Industrie 4.0 brings about. Up to 200 participants are expected.

Participation at the conference is free of charge. Entrance fee for the trade fare is applicable.

**Conference language:** English, simultaneous translation into Latvian and Russian provided.

**More information and registration:** [www.ahk-balt.org](http://www.ahk-balt.org)

**Contact person for registration and questions:** Zanda Kolesnikova, +371 6611 9817, [zanda.kolesnikova@ahk-balt.org](mailto:zanda.kolesnikova@ahk-balt.org)

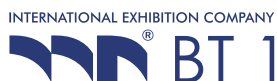
**Organizers:**



Deutsch-Baltische Handelskammer  
in Estland, Lettland, Litauen  
German-Baltic Chamber of Commerce  
in Estonia, Latvia, Lithuania



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## Conference Program, additions will follow

### 12:40-13:00 Registration / Reception / Coffee

### 13:00-13:15 Welcoming addresses

- Representative of Ministry of Economics of Latvia
- Representative of Riga City Council
- Florian Schröder, CEO, AHK Baltic States
- Toms Grīnfelds, Chairman of the Board, MASOC

### 13:15-14:00 Keynote speech: The German Industrie 4.0 platform – an example for others?

- Representative of Plattform Industrie 4.0, Germany

### 14:00-14:40 Keynote speech: How to increase capacity without increasing production resources

- Success story from Latvia

### 14:40-15:10 Coffee break

### 15:10-17:30 Practical session Digital Value Chains

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|-------------|---|
| 15:10-15:40 | Digitalization of the Entire Industrial Value Chain<br>Teemu Pajala, Director of Plant Data Services, SIEMENS Osakeyhtiö, Finland (enquired)                      |
| 15:40-16:10 | Connected manufacturing: edge, big data, IoT applications, business process integration<br>Dr. Carsten Polenz, Vice President Product & Innovations, SAP, Germany |
| 16:10-16:50 | How to win with IoT? – The IoT Winning Formula<br>Gerard de Bourbon, Chief Evangelist, Tele 2 IoT, Sweden   |
| 16:50-17:10 | Low labour costs and robotisation<br>Artūrs Žipris, Mechanical Engineering SIA, representative of KUKA, Latvia  |
| 17:10-17:30 | Industry 4.0 from concept to training<br>Jānis Spoģis, FESTO SIA, Latvia  |

### 17:30-18:30 Networking buffet and Info market

Moderation by Oskars Priede

